In 2010, Richmond, Virginia was chosen by Ready by 21 as a Southeast Challenge city. Being part of the Southeast Challenge entitled us to various resources to help build supports for youth in the Richmond Region. Richmond selected the Youth Program Quality Intervention (YPQI), a quality improvement process by the David P. Weikart Center.

United Way of Greater Richmond & Petersburg and VCU’s Mary and Frances Youth Center are proud local administrators of this nationally recognized quality improvement program for youth providers. Anchored in over 50 years of research and housed at the Forum for Youth Investment, the Weikart Center has been implementing the Youth Program Quality Intervention (YPQI) nationally for over 10 years.

During the 2017-2018 school year, our sixth year of providing continuous quality improvement, we reached 47 sites at 29 different organizations. These organizations reach youth in Chesterfield County, Hanover County, Henrico County and the cities of Hopewell, Petersburg, and Richmond.

**Phases of the YPQI Process**

**Assess:** The process begins with observing and collecting data on current programming using the YPQI assessment tool.

**Plan:** After data has been collected through the assess phase, program staff develop their improvement plan which turns raw data into a practical plan for improvement.

**Improve:** Staff attends aligned Methods and peer workshops designed to strengthen skills and improve quality at the point of service.

**2017-2018 Participants:**

- Armstrong Leadership Program
- Art 180
- Blue Sky Fund
- Boy Scouts of America: Heart of VA Council
- EnRichmond Foundation
- Fit4Kids
- Friends Association for Children
- Fulton Neighborhood Resource Center
- Hanover Community Resources
- Hanover County Community Services
- Higher Achievement
- Kidz R Cookin
- M.H. West & Co.
- Mary and Frances Youth Center
- NextUp
- Peter Paul Development Center
- Podium Foundation
- Relationship Foundation
- Richmond Chess Initiative
- Salvation Army Boys & Girls Club
- Side by Side
- Sports Backers
- STORY
- Trinity Family Life Center
- VCU Service-Learning
- Visual Arts Center
- YMCA of Greater Richmond & Petersburg
- YWCA
Highlights from the Process

What did participants have to say about YPQI?
“I learned the importance of community building in programs, no matter their duration. Creating an inclusive environment allows for students to feel comfortable to actually absorb and be receptive to the information we are trying to teach.”

“Children are always better off when adults working with youth are keeping quality programming in the forefront. All of the tools and resources the YPQI process have provided have helped to keep our programming fresh and new for reoccurring students.”

“The most valuable pieces from participating with YPQI has been the establishment of a culture of continual assessment and improvement, and the tools you have provided to empower us to do that. We have seen improvement in various aspects of our programming as a result in participating in the process and the feedback from coaches. (YPQI) equally has given us confidence and something to celebrate, getting to acknowledge where we are doing great.”

<table>
<thead>
<tr>
<th>Staff Self Reports</th>
<th>To some extent or to a great extent</th>
</tr>
</thead>
<tbody>
<tr>
<td>As a result of our site’s participation in the YPQI project, I gained relevant knowledge and/or developed valuable skills.</td>
<td>96%</td>
</tr>
<tr>
<td>As a result of our site’s participation in the YPQI project, the quality of instruction improved at my site.</td>
<td>93%</td>
</tr>
<tr>
<td>Overall, participation in the YPQI project was a good use of my time and effort.</td>
<td>94%</td>
</tr>
<tr>
<td>Overall, participation in the YPQI project was supported by my supervisor.</td>
<td>100%</td>
</tr>
<tr>
<td>Overall, youth are more engaged in my program after we participated in the YPQI.</td>
<td>93%</td>
</tr>
</tbody>
</table>

Looking at the Numbers...

- 29 organizations
- 47 sites
- 143 participating staff
- 850+ hours of Youth Program Quality training & coaching
- Participating sites serving 5,000+ youth annually
- 80% retention of organizations from 2016
- 60% of staff built upon their network of non-profit colleagues
- 40% of staff now confer regularly or started a new initiative with someone outside their organization.