In 2010, Richmond, Virginia was chosen by Ready to 21 as a Southeast Challenge city. Being part of the Southeast Challenge entitled us to various resources to help build supports for youth in the Richmond Region. Richmond selected the Youth Program Quality Intervention (YPQI), a quality improvement process by the David P. Weikart Center.

United Way of Greater Richmond & Petersburg and VCU’s Mary and Frances Youth Center are proud local administrators of this nationally recognized quality improvement program for youth providers. Anchored in over 50 years of research and housed at the Forum for Youth Investment, the Weikart Center has been implementing the Youth Program Quality Intervention (YPQI) nationally for over 10 years.

During the 2018-2019 school year, our seventh year of providing continuous quality improvement, we reached 47 sites at 23 different organizations. These organizations reach youth in Chesterfield County, Hanover County, Henrico County and the cities of Hopewell, Petersburg, and Richmond.

**Phases of the YPQI Process**

**Assess:** The process begins with observing and collecting data on current programming using the YPQI assessment tool.

**Plan:** After data has been collected through the assess phase, program staff develop their improvement plan which turns raw data into a practical plan for improvement.

**Improve:** Staff attends aligned Methods and peer workshops designed to strengthen skills and improve quality at the point of service.

2018-2019 Participants:
- Art 180
- Blue Sky Fund
- Boy Scouts of America: Heart of VA Council
- Boys and Girls Clubs of Metro Richmond
- Church Hill Activities and Tutoring
- Friends Association for Children
- Fulton Neighborhood Resource Center
- Hanover County Community Services
- Higher Achievement
- James River Park System
- Lewis Ginter Botanical Garden
- M.H. West & Co.
- Mary and Frances Youth Center
- NextUp
- Peter Paul Development Center
- Podium Foundation
- Project Yoga Richmond
- Relationship Foundation
- Richmond Parks and Recreation
- Salvation Army Boys & Girls Club
- Side by Side
- Sports Backers
- STORY
- YMCA of Greater Richmond & Petersburg

Richmond YPQI is delivered in partnership with United Way of Greater Richmond & Petersburg and VCU’s Mary and Frances Youth Center.
Highlights from the Process

**What did participants have to say about YPQI?**

“(Students) have a lot more voice and choice thanks to the Improvement Plan... We are able to meet youth where they are and adapt our programming to their needs and interests.”

“I think they (youth) are walking away feeling more empowered to take on challenges and have more ownership of our space and the programs.”

“The experience we’ve had in the YPQI over the years gave us the confidence to make a major programmatic change this year (merging our middle and elementary school programs). This resulted in dramatic behavior improvements and cross-age mentoring opportunities.”

“Our participation in the quality improvement system is a reminder to us that small opportunities to let students express themselves can have larger positive consequences.”

<table>
<thead>
<tr>
<th>Staff Self Reports</th>
<th>To some extent or to a great extent</th>
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<tbody>
<tr>
<td>Richmon YPQI</td>
<td></td>
</tr>
<tr>
<td>As a result of our site’s participation in the YPQI project, I gained relevant knowledge and/or developed valuable skills.</td>
<td>98%</td>
</tr>
<tr>
<td>As a result of our site’s participation in the YPQI project, the quality of instruction improved at my site.</td>
<td>98%</td>
</tr>
<tr>
<td>Overall, participation in the YPQI project was a good use of my time and effort.</td>
<td>97%</td>
</tr>
<tr>
<td>Overall, participation in the YPQI project was supported by my supervisor.</td>
<td>95%</td>
</tr>
<tr>
<td>Overall, youth are more engaged in my program after we participated in the YPQI.</td>
<td>96%</td>
</tr>
</tbody>
</table>

Looking at the Numbers...

- 23 organizations
- 48 sites
- 148 participating staff
- 1020+ hours of Youth Program Quality training & coaching
- Participating organizations impact 36,000+ youth annually
- 65% retention of organizations from 2017
- 70% of staff learned something new from their network of non-profit colleagues
- 55% of staff now confer regularly or started a new initiative with someone outside their organization.